



IRVINE ROYAL ACADEMY

Ambition • Respect • Responsibility

Over view of work January to April 2021

S3 Business Education

January	February	March	April
Customer Care and it's importance for business Influences of internal and external factors on a business	Functional departments of an organisation <ul style="list-style-type: none">• Finance – the role of the finance department, sources of finance available to an organization and financial documentation• Marketing – how a business selects and adapts its marketing mix and the importance of market research• Operations – different methods of production for a business and the importance of stock management• Human Resources – recruitment and selection processes and how the HR department monitors and controls staff welfare.		

