

North Ayrshire Council  
Executive Director (Education & Youth Employment) : John Butcher



North Ayrshire Council  
Comhairle Siarachd Àir a Tuath

**Irvine Royal Academy**

Head Teacher : Alison Crawford BA, SQH, MSc

Kilwinning Road, Irvine, KA12 8SJ

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Email : [irvineroyal@ea.n-ayrshire.sch.uk](mailto:irvineroyal@ea.n-ayrshire.sch.uk)

Our Ref :

Your Ref :

Date :

Dear Student

**IRVINE ROYAL ACADEMY: OUR NEW SCHOOL VALUES**

You will remember that prior to Christmas you were asked to consult on our school values. After extensive consultation with all stakeholders including all pupils, parents, staff and community partners, I am delighted to inform you that our new school values are **AMBITION, RESPECT AND RESPONSIBILITY**. We wish to enact these values both within and out with our school community in the way we look, the way we act, the way we approach our studies and the way we treat each other.

It is vital that you know our values, and model them, so that you know what we stand for and what we believe in.

Our revised school vision statement is: 'Irvine Royal Academy Believes in Better'. This means that we always have to strive for better and believe that we can be the best: even on the toughest of days!

Our new school values and vision statement will be explored and explained further during PSE classes and at assemblies but I was eager to write to you so you knew the outcome of the consultation. Many thanks for taking the time to vote.

I look forward to seeing you living out the values in all that you do in and out of school.

Yours sincerely

Mrs A Crawford  
Head Teacher

Respect, Responsibility, Ambition, Integrity, Equality



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Our Ref :

Your Ref : Dear Parent/Guardian

Date :

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It is vital that you know our values, and encourage your child to model them, so that you know what we stand for and what we believe in.

Our revised school vision statement is: 'Irvine Royal Academy Believes in Better'. This means that we always have to strive for better, have an appetite for improvement and believe that we can be the best.

It would be most appreciated if you could take time to discuss our new values and vision statement at home with your child to reinforce our school-home partnership.

As always, thank you for your ongoing support and do not hesitate to contact me at school to discuss the content of this letter or indeed any other matter.

Yours sincerely

Alison Crawford  
Head Teacher

Respect, Responsibility, Ambition, Integrity, Equality

